

# JULIAN KRINSKY CAMPS & PROGRAMS

# NEW YORK





## A lot can happen over 35 summers.

At JKCP that change has been reflected in an evolving lineup of programs that began with tennis and quickly grew to include golf, enrichment and now — most prominently — pre-college experiences on campuses such as the University of Pennsylvania and Villanova University.

Looking back on that transition, Julian explains, “We soon realized that the kids wanted more variety, and that we could provide it through

the rich educational resources in the greater Philadelphia area.”

World-class programs, inspiring teachers and amazing summer experiences. In a changing world, that remains our constant.

- **99% of all students** say that they enjoyed their JKCP experience
- **98% would recommend** JKCP to their friends

We always want to squeeze out every last drop of summer!



### 1978

From South Africa to Wimbledon and the Main Line: **The Julian Krinsky School of Tennis (JKST)** accepts its first students.



### 1987

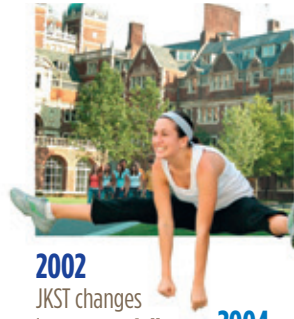
**The Julian Krinsky School of Golf** begins helping students excel at another sport they can enjoy for a lifetime.

### 1991

Enrichment begins at Bryn Mawr College. It will grow into this year's **Middle School Xploration** and **High School Enrichment**.

### 2000

**Canyon Ranch for Teens** invents the fitness camp concept. **Pre-College Programs** begin at the University of Pennsylvania; today they include **Model UN** and **Career Builders Internships**.



### 2002

JKST changes its name to **Julian Krinsky Camps & Programs**, marking a focus on world-class programming in sports, the arts and pre-college experiences.

### 2004

**Junior Enrichment**, now **Middle School Xploration**, offers students 10–13 a campus of their own.



### 2008

**Pre-College Program at Princeton University** is our newest opportunity for teens to experience college academics and campus life.



### 2010

**GetFit** reinvents the teen fitness camp concept to help students become Fitter, Faster, Stronger..

### 2011

**Wharton Sports Business Academy** joins an array of intensive pre-college academic programs.



### 2012

In response to the “digital natives”—a social media based journalism program launches at **Villanova University**. An inspiring music performance program opens at the world-recognized **Curtis Institute of Music**.



## What makes us tick.

### A TRUE SENSE OF COMMUNITY

Each summer airplanes, trains, cars, even helicopters converge on the Philadelphia area and teens arrive from around the world — Europe, Asia, and the Americas. A few weeks later they leave with friends in all those places. They have been exposed to a mix of cultures and languages and experiences. They have taken their first steps towards being citizens of our “world without strangers.”

### GIVING FOR THE GOOD OF IT

A child of apartheid South Africa, Julian personifies a compassionate awareness of social inequity and the responsibility to help. He inspires students to discover ways they can give back while at JKCP and once they return home. According to Julian, “We are trying to plant the seeds for a new generation who will understand the need — and have the desire — to make a difference, wherever they chose to help.”

### FAST FACTS

- Founded — 1978
- Mission Statement — If you can dream it, we can create it. Creating citizens of the world through exceptional summer experiences.
- Residential and Day Programs
- Students Ages — 7–18
- Countries represented — Over 40. First in Europe, we’ve seen accelerated growth in Asia and now we’ve expanded to all continents.
- States represented — Over 35. From LA to New York and Chicago to Miami and everywhere in between.
- Campus Locations — Haverford College, University of Pennsylvania, Villanova University and Curtis Institute of Music



## A Story to Tell.

### PLACES WE'VE BEEN (Just to Name A Few)

- Time Magazine
- London Sunday Telegraph
- Teen Magazine
- Seventeen Magazine
- Tennis Magazine
- Forbes.com
- CNNmoney.com
- Wall St. Journal
- Golf Magazine
- NBC Philadelphia
- ABCnews.com
- Student Travel Magazine
- Main Line Today

### SOUND BITES

“A slice of the whole world in Philadelphia.”  
— Sophie K., Student

“I learned more at JKCP than I did during business school.”  
— Erik Hammer, Alumnus

“It’s so great getting to meet people from all over the world. I now have friends in Florida, New York, Germany, Italy, Spain, Switzerland, and Russia! Arkansas loves you Krinsky!”  
— Kayla Christine Malmstrom, Student

“At our internship at Mercy Philadelphia Hospital, we got to go to the ER to observe today, which was both intense and exciting.”  
— Allyson W., Student

“Each campus is special, different and each program is tailored for each students needs, likes and opportunities. I believe your program has something great for each interest.”  
— Corinne Paiewonsky, Agent

“The community service program was rewarding, the tennis was fun and our sons LOVED the fencing.”  
— Steve Greenhouse, Parent



## How we can help.

### YOUR VISION, OUR EXPERTISE

Need insider expertise? We're on it. We are frequently asked to comment on:

- Teen Trend Forecasting
- Teens & Technology
- Parenting
- Pre-College
- Specialty Camps & Programs
- Global Marketing
- Tourism
- Bringing an International Market to Philadelphia
- Summer
- Tennis
- Golf
- Culinary Arts
- Entrepreneurship
- Business Ownership
- Staffing
- Tips for a Successful Summer Experience
- Child Development
- Teen Happiness



### START HERE

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### GO BEYOND THE EXPECTED...

...when interviewing Julian and Tina Krinsky. You'll get straight talk. They are a knowledgeable, authentic, dynamic, power couple who keeps us trend-spotting, laughing and engaged! Plus, turn up the 'tude in your piece with our videos and hi-res photos which are always available to you. We're here to help!



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